

EVENT: Towards a decarbonised Europe

# INCREASING ENERGY EFFICIENCY IN SMES FOR A CLEAN ENERGY TRANSITION

19/10/2021

09:00 - 10:30 CEST  
Online

Building on the results of 7 EU-funded projects, this interactive session will provide guidelines and good practice to implement energy efficiency solutions and facilitate the energy transition.

SMEs have a high untapped energy saving potential which can be unlocked by overcoming structural, market and financial barriers.

Hear about available services, tools and policies that can unlock considerable amounts of energy/cost savings and assist in achieving emission targets.

## AGENDA

- 9.00-9.10 **Welcome and challenges presentation**  
by Erudino Llano (Training expert at CIRCE foundation. Project Coordinator of E2DRIVER)
- 9.10-9.30 **Engagement of stakeholders**  
Using stakeholder consultation approaches for increasing Energy Efficiency in SMEs, by Ivana Rogulj (Climate and Energy Expert at IEECP. Project coordinator of DEESME and representing ICCEE)
- 9.30-9.50 **Implementation of Energy Efficiency in SMEs**  
How to overcome the implementation barriers with communication, easy-to-manage and ready-to-use tools, best practices and trainings and more, by Mara Corbella (European Projects coordinator at IIPLE. Project Coordinator of INNOVEAS).
- 9.50-10.10 **Policies related with Energy Efficiency in Europe focused on industry and SMEs and ways to improve it**  
How policies can drive the uptake of energy efficiency in SMEs by Padraig Lyons (Head of Group IERC, Project Coordinator of SPEEDIER)
- 10.10-10.30 **Round table**  
Moderated by Prof. Grigoris Papagiannis at Aristotle University of Thessaloniki, Greece, coordinator of SMEmpOWER)

Registration is free but compulsory, at the following link:

[https://us06web.zoom.us/webinar/register/WN\\_5ttrFSrDTqKQqwhXN7V8jw](https://us06web.zoom.us/webinar/register/WN_5ttrFSrDTqKQqwhXN7V8jw)



**SUSTAINABLE  
ENERGY WEEK**

An Initiative of the European Commission